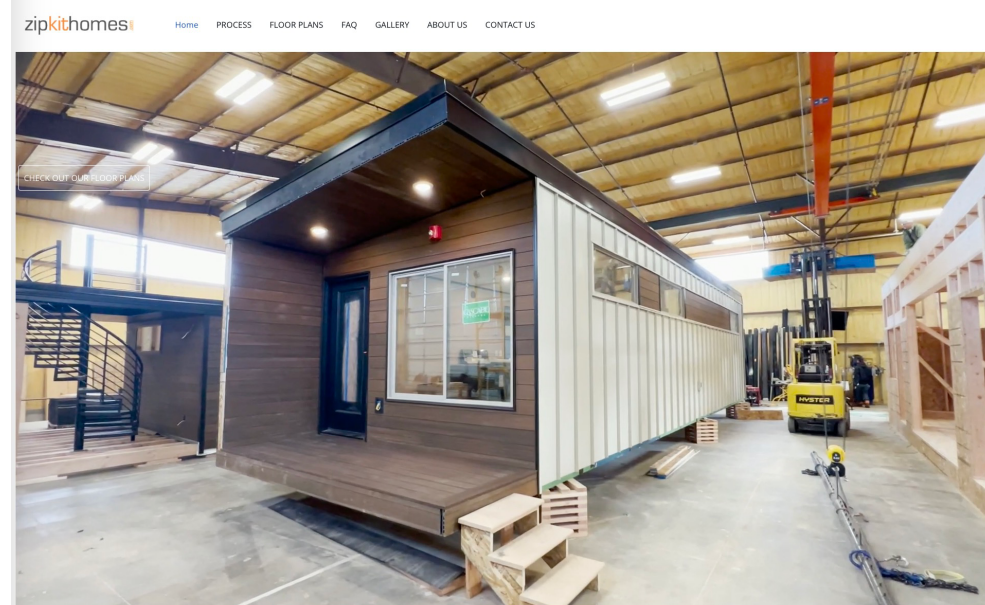


Sample 1 - <https://zipkithomes.com/>



Prefab modular homes, floor plans and panelized kits.

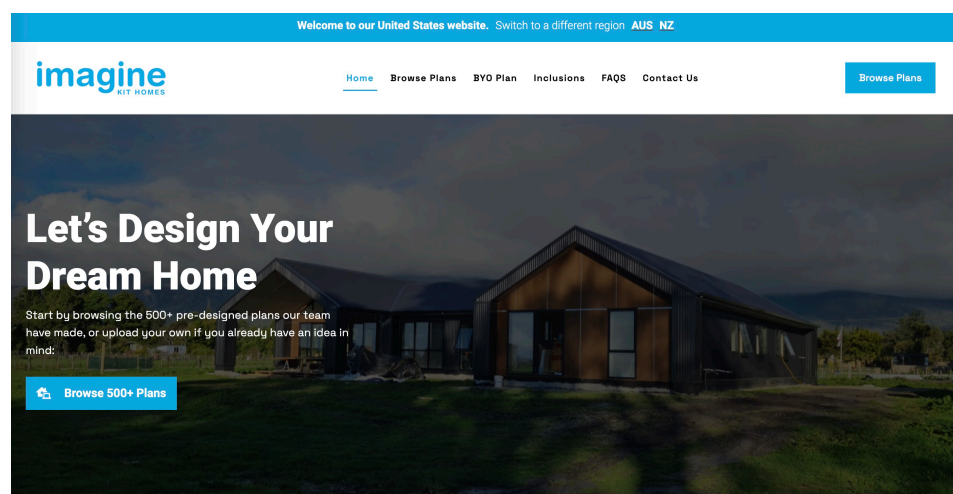
Built fast and delivered move-in ready

The good – I like the video on the main page, rotating through different homes – inside and out.

The bad - not much that stands out

Scotts score: 9 / 10

Sample 2 - <https://imaginekithomes.com/>



The good – on the home page their photos rotate of houses and are darkened so the text is very readable. They have over 600 floor plans - that's also a negative; too many choices.

The bad – a very annoying pop up windows asks if I want help; and it plays a sound... top 3 annoying website services; like an annoying sales floor agent every 3 seconds asking if I need anything.

Scotts score: 4 / 10 (deducts 4 pts for the pop up and 2 for the sound it makes)

Changes:

- Stop the pop up! (if I want help, Ill come find you)

Colors something like:

